



BelverBears Candy Wrapping For Beginner's List
Weekly Chat For April 5, 2007
<http://www.belverbears.us>
<http://groups.yahoo.com/group/BBCFB>
<http://www.candywrapperbook.com>
<http://www.foilman.com>
<http://www.belverbears.us>

Mod-Rich hello all! Welcome!

Mod-Rich Happy Easter to you all as well!

Shellie Hi Rich!

Shellie Happy Easter

Shellie what have I been missing...while missing chats?

Mod-Rich "not too much shellie, been so darn busy I did not get to actually write any chats up till this week"

MsJ I always miss them

Shellie :-) glad I'm not the only one missing them

Shellie busy with 9-5 or candy work?

barnaby I just learned about them. Thanks to Barb H.:D

Mod-Rich busy with both shellie...

Shellie "good luck barnaby..it is a fun ""job"""

Mod-Rich super busy with candy/foil orders though

Mod-Rich just had the county's newspaper photographer here about an hour ago :) :) :) :)

Mod-Rich April 26th they are doing a new column on home businesses and I am the first one they are spotlighting :)

Shellie that's great

Shellie wish I was busy :-(...with orders that is

Shellie cool!

Mod-Rich "they do, and I hope it will be online..."

MsJ cool!

Shellie do they have an online site..where we can read all about you when it is published?

Shellie awesome publicity!

Shellie & free!

Shellie be sure to post when it is up

Mod-Rich <http://www.northjersey.com/>
Mod-Rich yes free and yes great publicity!
Mod-Rich just before Grad season too :D
Shellie can't beat that
MsJ Anything special for graduations
barnaby "while we are waiting I have a question. When buying graphic sets, can we change the colors to match the wedding colors ? I hope that make sense."
MsJ Rich I started working on those graffiti names
barnaby Or do people even care that much about the color matching their wedding?
MsJ Hi Janet
janet hi MsJ
janet & everyone
MsJ I don't think you can change the colors on their graphics
barnaby k
barnaby thanks
garryandheather hello everyone
MsJ They can usually supply you with different colors
Shellie you need to ask the designer...some will do it for you
barnaby Do people usually ask for special colors? Or just order what you have to offer them
garryandheather hi shellie
Mod-Rich back sorry
MsJ My son has gotten really good at backgrounds and he does them in every color
Shellie or give you permission
Shellie Hi garyand heather
Shellie most brides want either silver/gold or colors matching their theme
barnaby That would be great if they would change the colors for me cause I'd screw it up if I tried:D
barnaby I've noticed there is a lot of purple out there
Shellie lol been there!
Shellie when trying...ALWAYS work from a copy
barnaby As long as it takes me to do their graphics I've decided it is worth the money to pay someone else to do it. For now anyway.
garryandheather ok someone fill me in I'm lost here
Shellie Barnaby was asking about changing colors of graphics
Shellie is it permissible or not
barnaby That is one reason why it has taken me so long to get started I was trying to do it all myself
garryandheather "oh thanks. i have psp but havent had time to use it with everthing that has gone on in the last couple weeks (me car accident, hubby surgery)"
Mod-Rich I think it all depends on the designers terms too whether or not it can be done.
Shellie oh not everyone OK?
garryandheather ya some guy hit rear ended me but this is my 5 th accident in 8 years i should be rich right now
garryandheather my boys werent with me thank god
Shellie no*
Shellie oh my!
Shellie oops too dark
garryandheather hard to read
garryandheather a little
Mod-Rich hi shelly! welcome
Shellie testing
Shellie hi shellyg
Shellie ok
Shellie any better?
shellyg hey all

garryandheather ya
garryandheather no i havent mastered anything that program scares me
MsJ Heather did you try using Diane tutorials to make backgrounds
Shellie how about now?
Shellie tried to bold it
shellyg we'll see if I get bumped tonight.... using firefox instead of IE... see if that helps
barnaby Am I the only newbie here?
garryandheather lol
garryandheather i am too
Mod-Rich different room and different server too shelly!
MsJ Hi Shelly
MsJ I like psp starting to get the hang of it
shellyg yea... cool
garryandheather some of u may know me from all the forums out there
garryandheather can u send him over here to teach me
Mod-Rich Welcome Randi!
MsJ My son mastered it in a day
RandiDawn hello all
RandiDawn Hi Rich
shellyg google psp tutorials.... that's how I learned to do alot in psp
garryandheather my hubby has done some things with it in a couple minutes
MsJ I would like to learn how to make people and animal using psp
shellyg It took me a few months to get the hang of it
shellyg Now I can't go without it :)
garryandheather whats that
garryandheather lol
Mod-Rich "it is not that hard, just have to find the time to literally ""play"" with it"
Mod-Rich not when you have a wrapper order due in the morning and it is 2am and you still
don't have a graphic printed
garryandheather all this psp lingo
garryandheather whatever rich hows the fam
janet oh tyou do that too huh rich !:)
Mod-Rich :Punch: heather
Mod-Rich unfortunately I do janet
Mod-Rich good heather thanks
MsJ I have yet to use my pen and pad
shellyg "if you want to mouse draw... I think Belver has a good tut & i bought a ""writing tablet"" to
""draw"" with a special pen... easier than a mouse"
garryandheather no i was on my couch all last week with the hubby. thank god i have an L
shaped one
janet me too:roll:
Mod-Rich how was everyone's week?? Any good sales to write home about?
RandiDawn Well i received my first water bottle order....150 bottles for a corporate retreat
garryandheather L shaped sorry
garryandheather can anyone help me with a potential cusomer a psyciatrist
janet "Had my craft fair--not many sales--a few bars, mostly juice for teh kids BUT info
requested for a fund raiser, one diaper cake & birth announcement bars"
janet & 2 people guessed teh numbers of candy in the jar!
janet so f/u is tomorrow
RandiDawn now i just have to learn how to do water bottle labels:)
Shellie oh my! how did you handle thaT?
shellyg only 50 regs : (but a bunch of mini wrappers only
garryandheather customer sorry
Mod-Rich randi it is not hard at all!
garryandheather haha
garryandheather i know tell me about it

garryandheather hes really cool. he said he doesnt do the dr thing cause hes not good at it and wants me to think of something for him

janet o bad rich!

Mod-Rich "maybe use a ""nuts"" theme heather? HAHA"

Mod-Rich haha vanessa... just keep it out of the tub!

MsJ Psych doctor thats hard.

MsJ brain words of wisdom

shellyg maybe his logo from his biz card?

Vanessa "Sorry I am late. Child hasn't had a bath yet though, so I may have to slip into the bathroom with my laptop!"

garryandheather ya do u have any graphic for that

garryandheather i dont have any

Mod-Rich heather person on a couch

Mod-Rich ok well I guess we better get started here.....

shellyg lol

barnaby pot of gold at the end of the rainbow. or something good at the end of the road

garryandheather u know that u are a nut lol

garryandheather lol @shelly

Mod-Rich umm let me check my pockets...

Mod-Rich umm nope

Mod-Rich hehe

Mod-Rich yup

shellyg oh.. a person on the couch... not heather LOL

barnaby something that shows peace of mind

Cindy S-P sorry i'm late...have you started discussing brochures yet?

Cindy S-P "oops, sorry rich"

Mod-Rich ok I just ask that you hold questions until I ask for them so we do not lose anyone along the way... we have a lot of pages to get through so lets get starte...

Mod-Rich *started

Mod-Rich :)

Mod-Rich How to make a killer brochure

Mod-Rich A brochure servers many purposes.

MsJ Check yellow pages and see what type of graphics they use there

Vanessa "I didn't catch the beginning of your brainstorming, but I would suggest something like an Oriental symbol with serenity or a sunset"

Vanessa "OOOppppssss, sorry Rich! Slow typing tonight"

Mod-Rich "It can be used for marketing, during special announcements, or just in general business purposes."

Mod-Rich Because of this it is important to focus on the quality of the brochure that you produce.

Mod-Rich It needs to look as professional as possible for potential clients to be interested enough in spending time going over its content.

Mod-Rich It needs to motivate people to purchase from you as well as explain exactly everything you do in your business that you wish for them to see.

Mod-Rich Brochures are intended to let people know about you and your company before they get a chance to meet or talk to you. Therefore are considered one of the most important and powerful parts of the marketing tools in your business.

Mod-Rich Let's get right to the tips on creating a successful brochure.

Mod-Rich First and foremost is to know your desired audience. Who will this brochure be going to and for what reasons? With our Candy Wrapping industry you cannot have one brochure for all of our products.

Mod-Rich You need to "specialize" the brochure. For example if you are sending a brochure to a corporate company you probably do not want to show all of your birth announcement designs in the brochure. You will want to cater it to the industry you are targeting and if there is room without "cluttering" the brochure you can show the other types of wrappers you offer for various other industries.

Mod-Rich If you are sending out a brochure to graduates there is definitely no reason to send them birth announcements. You do not want to distract them from the real reason you are sending them the brochure.

Mod-Rich "Now when creating the brochure you need to talk to the reader. You need to make your brochure sell to them for you. It should be carefully and professionally written. A brochure is not a decoration, it is a sales and marketing tool that needs to be treated as so."

Mod-Rich In many instances this will be your one and only line of communication to a customer.

Mod-Rich "You need to grab the customer's attention with the front cover design and text. You should have a message with an emotional appeal, a provocative question or a benefit statement."

Mod-Rich For example: Congratulations Graduate! Having a graduation party? We have the perfect favors for you!

Mod-Rich Approximately 80% of prospective customers will NOT open the brochure if the front cover does not appeal to them or give them a compelling reason to open it up.

Mod-Rich "Your logo and company information should go towards the bottom and NOT be larger than your attention grabbing sentence. It is very much ok to show a picture of the product(s) you are attempting to sell them, however one or 2 pictures at the most. Do not clutter and do not take away from the catch line."

Mod-Rich "It is very much ok to just put the Logo on the back of the brochure instead of the front as to not take away from the "theme" of the brochure, however you should still keep your company information on the front."

Mod-Rich any questions so far?

janet how many pages

janet one sheet front & back or narrow & folded style

Vanessa no questions here

Cindy S-P i'm ok so far

janet or is that coming next in your talk

Mod-Rich "a brochure should be one page, anything more then that is a ""catalog... the one sheet can be folded into halves/thrids/ etc all up to you how you want to fold it.. or it can just be one front and back sheet not folded"

shellyg so far so good

garryandheather is it ok to do black and white

janet thx

Mod-Rich anyone else?

Mod-Rich OK... Now onto the inside of the brochure.

Mod-Rich "that is considered the ""new elegance"" actually heather... it is not proven to be better then color or worse from the reasearch I have read..."

Mod-Rich personally I don't like it... to me if I got something like that I would think the person was cheap :)

Mod-Rich Now onto the inside of the brochure.

Mod-Rich Yes you do want to explain a little bit about our company and services but you want to focus on the benefits of them buying your product(s). You may want to stress the ease of ordering these graduation bars.

Mod-Rich You could also outline that you have free local delivery. You will want to show every benefit possible to the customer. You have to make them believe that buying your products are best for them. Remember that while there may not be other candy wrappers in your area this does not mean you have no competition.

Mod-Rich The internet is a dial up away. And your product is not the only thing they can use as favors.

Mod-Rich Know what your reader's desires are and demonstrate how you can fill those needs. Benefits trigger emotions and emotions trigger impulse sales.

Mod-Rich "You will want to lead in with your benefits on your brochure, but do not bury them in benefits. This will only make the brochure boring. You will want to pick some of the top reasons they should buy YOUR candy wrappers for favors and not someone else's or some other product."

Mod-Rich "Feature these key benefits in headlines, subheadings and captions. You must entice the reader simply to get them to read further on. Then you can motivate them to take action."

Mod-Rich Now you need to know the difference between benefits of a product and features of a product.

Mod-Rich A feature of a product would that you can print pictures on the wrappers. A benefit would be that the wrappers make excellent personalized favors and thank you's that can be saved for years to come.

Mod-Rich "You could go ahead and list all your features on a sheet of paper, then ask yourself what does the client get. This will be your benefits."

Mod-Rich Your brochure should portray a first class image of your company. You should be sure you have clear images and that the graphics are compelling.

Mod-Rich "Make sure your writing is enthusiastic! And make sure the brochure is pleasurable to look at. Stay away from clichés, crowded text and low quality clip art and images. Professional designed brochures help you play with the big corporations."

Mod-Rich Technical writing is hard to read. Think about what you are writing and speak in your brochure like you are talking to a good friend.

Mod-Rich For example you do not need to tell the customer you are printing on hp soft gloss 24 # laser paper. You can simply state printed on a soft gloss paper to enhance the graphics.

Mod-Rich Interconnect your marketing materials in your brochure. If you have a newsletter or website make sure you state so and tell them to sign up for it. Give them the exact link to your website. Do not make it small. Make it stand out.

Mod-Rich "Don't be subtle with what you want your reader to do. Tell them exactly what to do. Tell them to order now! This is not being pushy, it is triggering emotion. It is reminding them to do it now before they forget. "

Mod-Rich Try to eliminate as many decisions as possible in your brochure. Do not use words like if or maybe. Treat the brochure like they will eventually buy the products you are offering.

Mod-Rich "I still have a lot to go, but any questions so far about what was stated, not about what was not covered yet..."

Mod-Rich ROFL Shelly :) thats surly not a feature haha
shellyg "benefit: ""outdo your friend's bar mitzvah with better favors"" LOL"

shellyg just kidding...

shellyg to some it is :)

garryandheather lol

Mod-Rich TRUE

Mod-Rich anyone else?

Mod-Rich ok moving on then....

Mod-Rich "After creating your brochure go back and count how many times you said "I", "We", or "Our company" and replace them with "you" or "your"."

Mod-Rich "Remember that customers like to know what makes their lives better, not necessarily about how great you or your company is."

RandiDawn

Mod-Rich "Do not ask open ended questions in your brochure. Only ask questions that will get a "yes, that's me" answer. Remember to always assume that the reader will contact you to buy your products."

Mod-Rich "Using photos of your product will help your customers connect the written words with the pictures to get one clear overall picture. Make sure you are using clear graphics. Do not show a picture of a candy bar on the table. Crop it to take the table out of the picture. Get as close up to the wrapper as possible, remember they are buying it for the wrapper not the chocolate."

Mod-Rich Remember that in a lot of instances people "skim" through your brochure first and continue on if compelled. This means that you will need to have benefits on every single fold of the brochure. Not just the inside cover flap. And again these should be headlines.

Mod-Rich Adding a box to the brochure flap adds impact to the page. You could include FAQ or Testimonials in this box. But do not put more than one box on a flap as it will actually do more harm than good to a reader's perception.

Mod-Rich Use white space in your brochure design. Crowded copy is very hard to read and your photos will lose their impact.

Mod-Rich "Stick with a max of 2 font types in your brochure. Strictly limit the use bold, capitalization, and underline. By emphasizing everything you emphasize nothing."

Mod-Rich Try not to use more than 5 or six lines in a paragraph or more than 2 or 3 sentences.

Mod-Rich "Make sure it is easy to find your company name, complete address, website, phone number, fax number and email address. Don't make them search for who you are."

Mod-Rich The absolutely positively most important part of designing your brochure is PROOFREADING!

Mod-Rich "No matter how good your brochure might be, if you have a typo or you have made it hard for the person to find a phone number to call you might as well save the postage money and throw them away! "

Mod-Rich "Get everyone you know to proofread it for you. Get your neighbors, or even your Childs friends' parent to read it for you. This is so important and often neglected. You alone cannot and should not proof your brochure! "

Mod-Rich any questions so far?

Cindy S-P what about using scripty fonts....should we stay away?

janet nope

RandiDawn no

shellyg tip on proofreading.... start at the end & read backwards... you will catch alot of typos

shellyg not grammer ones though

Cindy S-P k...thanks

Mod-Rich "Cindy, it is a font that makes it hard for a customer to read... if it is hard to read it will not do well on performance"

Mod-Rich ok moving on then...

Mod-Rich Now believe it or not the colors you choose for your brochure tells a story!

Mod-Rich "Now colors are interperatated differently in different cultures. For example Yellow in France means jealousy, means sadness in Greece and happiness in the US. The moral is to know your target audience when choosing colors."

Mod-Rich " Red is for excitement in advertising design. It is commonly used for automobile and food advertising. Red is passion and sex, danger, velocity, and power. "

Mod-Rich "Yellow is a great attention grabber in advertising design. It is sunshine, warmth, and happiness. It is the first color your eye processes. "

Mod-Rich " Blue represents reliability, trust, security, and technology. This is why businesses often use blue, green, teal, or gray in their advertising. Blue is also coolness and belonging. "

Mod-Rich "Black represents sophistication and strength. It is elegant and seductive. For the right product, black is a great color. "

Mod-Rich "Green is a cool, fresh color. It is nature and spring. "

Mod-Rich Purple is royalty. It is dignified and refined.

Mod-Rich Pink is soft and feminine. It is security and sweetness.

Mod-Rich "White is for cleanliness and purity in advertising design. It is youthful. But that doesn't mean it is for young people. Young people [teen and tween] prefer more trendy colors, like mauve and teal. "

Mod-Rich "There is also white space to consider in advertising design. Without white space, you can't read the text. Photos lose their impact, and the ad loses balance. White space may be the most important component of your advertising design. "

Mod-Rich Gold is expensive and high class.

Mod-Rich just ask my wife!

Mod-Rich "Orange is playful. It is autumn leaves, warmth and vibrancy. "

Mod-Rich Silver is prestigious. It represents cold and science.

Mod-Rich

Mod-Rich "Don't forget that every season has its' own colors, and fashion changes [every few minutes]. If you are trying to be trendy with your advertising design, then you have to keep up with the trends. "

Mod-Rich Now you are probably sitting ther asking...

Mod-Rich Is all of this important? Everything in advertising design is important.

Mod-Rich "When color is used correctly, it adds impact and clarity to your message. When color is used incorrectly, it can compromise your message and confuse your target audience. "

Mod-Rich "Color can draw attention, lead the eye, and add emphasis. It can be used to show continuation and relatedness, or it can differentiate. Color certainly generates emotions and associations. Color has meaning for people, and you need to make sure that your colors say the right thing to your customers. Don't let poor advertising design destroy your marketing campaign. "

garryandheather im expensive and high class hehe sorry

Mod-Rich any questions so far before I finish up here??

Mod-Rich rofl nicci!!! I bet you do!

Nicci I have a lot of questions!!

shellyg nope

Mod-Rich if no questions about anything here so far I want to finish up then...

Mod-Rich Here is Check list of questions you should ask yourself when designing a brochure...

Mod-Rich ___ Does the publication have attraction power and holding power?

Nicci fine...finish up then!!

Mod-Rich " ___ Is the layout clean, simple, but yet powerful?"

Mod-Rich ___ Is it clear as to the intent of the publication?

Mod-Rich ___ Can the user easily FIND needed information?

Mod-Rich ___ Have the BEST photos or graphics been selected (and pre-tested)?

Mod-Rich ___ Do the photos clearly illustrate the strengths of the product(s)?

Mod-Rich ___ Do the photos clearly illustrate the intended market group(s) you want to attract?

RandiDawn .

Mod-Rich " ___ Will the user be ""inspired and motivated"" to visit your website, or call to place an order?"

Mod-Rich ___ Can the user get the message mostly through visuals without having to read too much copy?

Mod-Rich ___ Does the layout support the theme and objectives of the brochure?

Mod-Rich " ___ Has the draft layout been pre-tested to see if ""others like it"" as much as the person who designed it?"

Mod-Rich " ___ Is there ""white space"" to give the user visual breathing space?"

Mod-Rich " ___ Has the best type size and font, best paper size, color, texture, and weight been considered?"

Mod-Rich ___ Has the right design been used for the intended distribution and presentation method?

Mod-Rich ___ What shows on the top 1/3 of your brochure?

Mod-Rich " ___ Most importantly, did you ask for the order?"

Mod-Rich "In general, there are no ""right"" answers to creating successful brochures.

There are lots of right answers. The test is which ones will work best in helping you accomplish your specific objectives for your unique target audiences."

Mod-Rich "This certainly is not ""everything"", but enough to get you started with the general design or makeover of your brochure and help to increase your chances of a successful brochure marketing strategy."

Mod-Rich "This concludes my notes, I would now like to open the chat up to any and all questions and thank you for listening to me babble, lol"

Cindy S-P "should we add a price list, or have them call"

Cindy S-P "shellyg, thanks for the answer"

garryandheather thats right lol hehe

garryandheather i have a price list thats it right now

Nicci thanks Shellyg...that was going to be my question..

RandiDawn thank you rich

RandiDawn too much to write down...this will be a download right?

Shellie thanks Rich---on information overload now LOL

shellyg suggestion... if you are doing a big printing... keep somewhat generic.... prices & shipping
:(can change... just add an insert for prices if you want

Mod-Rich your brochure should be printed with information that should be relevant for the next 12 months at bare minimum!

Mod-Rich on the front MsJ

MsJ you say no more that 2 pic is that just for the front or throughout the brochure

Nicci Is it best to include prices on a brochure?

shellyg thought about May 14th when shipping changes grrrr

Mod-Rich no nicci! Never... it should be a secondary page... unless you plan to mail ALL that you print on a specific mailing...

Nicci Okay Richie...geez!!

Mod-Rich "I am printing prices on a grad brochure I am doing right now, but I expect to mail out every piece I have printed so I know I will have none left to worry about pricing changing..."

Nicci NEVER...GOT IT!!

shellyg darn... now I better stock up on toner to redo my brochures.... :)

garryandheather do we know actual prices of them

Mod-Rich "PS::::: Hershey's announced today that all of these chocolate is going up 4-5%!
(Not sure when it takes effect, but just a warning)"

Mod-Rich "haha shelly... every chat you attend you wind up with more work to do, lol"

RandiDawn wonderful

shellyg I noticed a little hike at sam's club :(

garryandheather i just printed my price list a week ago

garryandheather ya or for a box for instance

Mod-Rich "of what heather, that bars??"

Mod-Rich "no idea on the ""price"""

shellyg LOL Rich... that's WHY I attend!!!... this is a Biz meeting... not just a chat :)

garryandheather yeah

Mod-Belver PRIZE DRAWINGS IN TWO MINUTES!!!

Mod-Rich "I can tell you the best thing in the world though... NJ passed a law stating it is illegal to offer ""rebates"" by mail. They must be given at the register... well hershey's had something going on 3 weeks ago when I bought them at BJ's and I got \$1.00 off each box making them cost 11.56 :) I was happy :)"

Nicci the prices for for bars

Cindy S-P wow...never seen that at sam's

Cindy S-P darn it...no bj's here

garryandheather thats great

garryandheather did u wait in line for 2 hours lol

garryandheather rite aid has better sales

Mod-Rich that was probably only in NJ though cindy because of the law

Nicci WOW...Rich I need you to go to Walgreens and pick me up some candy!!

barnaby well guys I live in a town of 2000 people and all we have is the mom and pop grocery store:roll:

Mod-Rich haha nicci.... ummmmmmmmmmmmmmmmmmm NO:) rofl

Nicci :Punch: Thanks Richie

garryandheather its me

garryandheather lol

Mod-Belver TIME FOR THE PRIZES!

Mod-Belver "Our first prizes of the night are two \$10 Foilman.com Gift Certificates! You can use these gift certificates for ANYTHING sold at www.foilman.com (foil sheets, clear envelopes, puzzle pieces, etc...)"

Mod-Belver AND THE WINNERS ARE.....

Cindy S-P congrats!

garryandheather congrats
janet congrats..... everyone
Mod-Belver BARRYPATCH AND NICCI!!!!!!!!!!!!!!!!!!!!!!
Mod-Belver GRAND PRIZE DRAWING IN TWO MINUTES!!
Mod-Rich congrats Barrypatch and Nicci Please email me at info@foilman.com and I will get
you your certificates!
MsJ congrats
MsJ there should be some type of party or function in that town of 2000
Nicci Memememememeeeeeee
Nicci Yayyyyyyy
RandiDawn congrats
Shellie congrats
shellyg :clap:
barnaby yep lots of sports stuff and I know every body in town too.
Cindy S-P thanks for the info rich...
Cindy S-P i have to work on a brochure for a kids day at the end of april
Mod-Rich :up: cindy
Mod-Rich i am working on mine now for grads :)
barnaby so i always no who is getting married and born lol
Cindy S-P have we ever had a chat on how to set up a booth
Cindy S-P for an expo or special eent
Cindy S-P event
garryandheather did u get a list of the grads
Mod-Rich mailing out an awful lot of them and need to know they are PERFECT in every
regard
Mod-Rich yes heather... they are being emailed out tomrrow
barrypatch oh how cool
garryandheather out here they said its agianst the hippa law
garryandheather i know that
janet coooooo!!!!!!!!!!!!!! always need more space
Mod-Belver OUR GRAND PRIZE FOR THE NIGHT IS SOMETHING WE CAN ALL USE! Our
grand prize for coming to tonight's chat is a Maxtor OneTouch III USB 2.0 - hard drive - 500 GB -
Hi-Speed USB!
Mod-Belver Retail Value of: \$183.99
Mod-Belver :clap:
Mod-Belver and the winner is.....
Mod-Rich "no I don't think so cindy, not specificyly"
Mod-Rich "heather, hippa is only related to medical records"
MsJ Start with the mom & pop store design on a table. as a freebie.
Nicci NOT Memememememeeeeeee
RandiDawn sweet
RandiDawn i'd be interested in that too cindy
shellyg ooohhhoooo
barnaby good for you RandiDawn
Cindy S-P mom and pop design?
Cindy S-P congrats randi!
garryandheather they will not give me names
garryandheather congrats
janet congrats randi
Mod-Belver RandiDawn!!!!!!!!!!!!!!!!!!!!!!
Mod-Rich "oh, should have gotten into my list back then... lol"
Mod-Rich nicci that explains a lot..
Mod-Rich congrats Randi!! PLease email me with your address to info@foilman.com and I
will get it out next week for you!
MsJ Grocery store with their store name on it.
MsJ Congrats!

Nicci cross the eyes too
RandiDawn keeping fingers crossed
RandiDawn and toes
RandiDawn omg
shellyg me too
shellyg :clap:
barnaby Maybe I can get the store to donate the candy if I donate the wrapping?
garryandheather hey rich how does ur list work cost wise
Nicci :weird:
Nicci LMAO :Punch:
Nicci Congrats Randi
RandiDawn Thank you so much
Shellie congrats
barnaby thanks for the ides MsJ
garryandheather oh thanks
Mod-Rich well it is done now heather... but it was .11 a name
MsJ I did one for my old boss and she loves it.
barnaby "is that kinda like ""the first ones free""? and then hopefully their hooked"
barrypatch Thank you
barrypatch Night
Mod-Rich you too shellue!
MsJ I used a pic of his latest book for the front of the wrapper with company name and address
MsJ Good night
Nicci Happy Easter Shellie
Shellie nighty nite everyone...have a great Easter!
barnaby sure
Mod-Belver night all
Mod-Rich ok well all I need to get going now... Have a great week everyone and happy easter!!! See you all next week!
MsJ I have a pic if you want to take a look at it.
MsJ Good night. Belver
Nicci Don't go Richie
shellyg Have a prosperous week all!!! nity night
barnaby thanks rich
garryandheather night
Mod-Rich ok nicci
Mod-Rich what'd ya need nicci?
Mod-Rich "lol, bye nicci"
Nicci I'll see you next week Richie...Happy Easter

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